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Message From The Campus Vice President

“2012 – Expect To Win!”

Happy New Year! Welcome Back! 2012 is the year to make great things happen!

There will be a lot of excitement at the Columbia campus this year. Be ready to succeed! Students will be starting their career-focused education in January and throughout the entire year. We have graduates whom will be participating in the upcoming graduation commencement ceremony in February 2012. There are hundreds of students expected to start and complete their career-focused education programs at the Columbia campus this year in preparation for a new career. And much, much more!

As you return to re-focus our attention on your ultimate goal, completing your education and starting a new career, remember you have the support of the entire Southeastern Institute Columbia faculty and staff that are here to help you achieve your goals.

In addition, it is very important you continue building on the professional experience and skills you brought with you – effective interpersonal and communication skills, ability to work in a team environment, ability to set goals and accomplish them, establishing a strong network of professional contacts, etc. Now is the time to ask yourself what else can you improve or strengthen to make you the best candidate for employers to hire.

Here are a few tips employers are looking for as you prepare to focus on career success in 2012:

Professional appearance

Positive attitude

Work well with others (team-player)

Self-motivation & enthusiasm

And remember, the three (3) secrets to success at Southeastern Institute are:

Attendance!

Attendance!

Attendance!

Every employer wants to hire a professional they can depend on to show up to work on-time, every day!

Again, Happy New Year – Make 2012 Great! Expect To Win!

“Big results require big ambitions” ~James Champy



Mr. Reginald Greene

Wall of Fame Celebrating Graduates



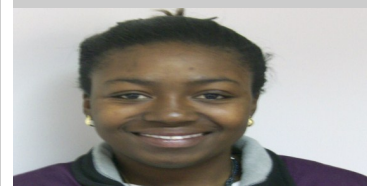
Tytaveshia Clark, LMT

Tamara’s Therapeutic Massage



Beatrice Lane, LMT

Shady Grove Chiropractic



Brittney Grant, MA

Comfort Keepers

The Wall of Fame highlights the success stories of our graduates. During the graduate seminar the students write up a testimonial that describes their experience before they started school here, their experience while they were here and what their thoughts are now. Once they are placed in a position within their program of study, a picture of the student along with their testimonials will be placed on the Wall of Fame . The students above did an exceptional job and their dreams are now a reality in the program they chose to pursue at Southeastern Institute.

December Students of The Month



Medical Assisting



Massage Therapy



Tonja Jackson

STUDENT OF THE MONTH

Each month a student is chosen for student of the month in each program. They are chosen because of their performance throughout the previous month by their program coordinator. Great job students!

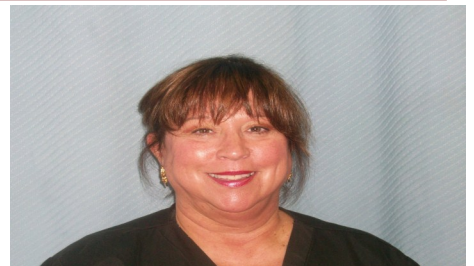
Employee Recognition



Employee of the Month



VP Choice Award



Teacher of the Month

New Employees in 2011



Mr. Reginald Greene



Mr. Stephen Kesler



Mrs. Alison Gregerson



Mrs. Tikealia Williams



Mrs. Erica Albritton



Ms. JaMel Morant



Ms. Nicole Johnson



Mrs. Kimberly Mintz

Worried About Student Loans?

Not sure how you are going to pay back your student loans? What will happen if I don't find a job right away or lose my current job? What if I get sick or decide to go back to school? These are all good questions. Well just relax. There is help for you.

We would like to introduce the i-3 Group. This is a free service offered to Keiser students to assist you with managing your student loan debt.

The i-3 Group counselors are there to help you. If you have any questions regarding your Federal Student Loans, please do not hesitate to contact them. They can help you establish the right repayment program based on your situation. They can

also help explain different deferment options available to you in the event you are having difficulties making your loan payments due to life changing events. Their counselors are trained to listen to your specific issues and help you navigate the many forms, rules and regulations regarding the loan programs.

If you receive a call from the i-3 Group, please remember that due to privacy laws they will ask for some information to validate that they are actually speaking to you. This may come in the form of the last four digits of your social security number (SSN) or your date of birth (DOB).

This is being done to protect the consumer- you.

If you have any questions regarding your loans please call the i-3 Group at 1-866-296-7955, or visit them on the web at www.i-3group.com



Tips For Dressing For An Interview

Debra Pierce, director for career services for Miami International University of Art & Design and Kate Campbell, director for fashion and retail management at The Art Institute of Tampa, help shed some light on dressing for the interview in the new business environment.

Do your homework. Yes, dressing for the interview requires you to research the employer. If you are applying for a job with a young, trendy boutique, dress in a way that the interviewer can envision you in their shop servicing their clientele.

Stylish is better than funky. Employers want to see that you will fit in with their business. However, be warned - stylish is better than funky. Too much "trend" can scare a potential employer away. Good taste is more valuable than how avante-garde you can be. This is not the time to experiment. For the guys, the same rules apply.

Clean goes a long way. Clean, pressed khakis or dress pants are preferred. Clean, appropriate shoes and accessories are essential (use a tie if it matches the employer's profile). No T-shirts with political satire, obscene graphics or logos. No droopy jeans or visible underwear. Again, this is not the time to make a personal statement. You should reflect the employer's values and image. If all else fails, a basic blue or gray suit is always stylish and in good taste.

Accessories. Be frugal with jewelry - less is more. If your jewelry jingles, makes noise or can get caught on any of your clothes, leave it at home.

Keep your grooming simple. Hair should be clean and neat, and nails clean and well manicured. Chipped nail polish will not make a good impression. The applicant should look like they cared enough to shower. Go light on makeup. Heavy eye makeup or lipstick is a no-no.

Go easy on the perfume and aftershave. There is nothing worse than causing your interviewer to have an allergic reaction.

Shoes need to be clean and in good shape. "No sandals of any kind - no matter where you live," says Campbell.

Color is important. Dressing for the interview also requires that you choose colors carefully. "Color as part of your interview strategy is extremely important since it is a useful tool in conveying a powerful message - that said, make sure you're sending the right message," says Pierce.

"Wear" confidence. "Confidence comes from knowing who you are and what your values are, and most importantly being comfortable with them - whether or not you get the job," says Pierce. Your level of confidence really does come across in an interview, so don't forget to come prepared and show it.



*On Behalf of Southeastern
Institute Columbia Campus, we
would like to congratulate our
August 2011—January 2012 grad-
uates on a job well done!*

*Please join us for the
Commencement Ceremony !*

February 10, 2012

7:00pm

First Baptist Church

1306 Hampton Street

Columbia, SC



Important Tools To Consider For Job Placement!

CollegeCentral.com



Search job opportunities! Create and post
online résumés & portfolios!
FREE career resources! [CLICK HERE](#)

**If you have not done so already please register on
College Central at**

www.collegecentral.com/southeastern

**Please take advantage of the job
opportunities. If you have questions,
contact Student Services at 803-798-8800.**

Leadership Success Secrets

by Ocha

Everyone has problems. Successful people solve problems.

Doubt is deadly. Your thoughts have presence.

Somebody needs you. Go find them.

You must plan.

Money is a reward.

Passion is power.

Educate those around you.

Never be discouraged.

Decisions create a desired future.

Do something you have never done.

Decide what you really want.